

SOCIAL ENTREPRENEURSHIP

Success not measured in terms of profit



But in terms of social benefit



Grameen Bank, Dhaka, Bangladesh



Source: Wikipedia

Loans for the poor
with no collateral

Founded by
Muhammad Yunus
Nobel Peace Prize, 2006

Room to Read



roomtoread.org

Founded by John Wood in Nepal
Extended to other Asian and African countries

The Biblioburro



freerangeprint.tripod.com

Luis Soriano. Colombia



Social Entrepreneurship Institute

Cascais, Portugal

Educating social entrepreneurs since 2009

Partner of INSEAD

The Business School for the World

CRID, Cascais



cridcascais.blogspot.com

Integration and Rehabilitation Center
for the Handicapped

Vitamimos



www.netvibes.com/vitamimos

Prevention of child/teen obesity
Education on healthy lifestyles

Carcavelos Community Center



www.centrocomunitario.net

Donations of used clothes, books, appliances...
Distribution to those in need and garage sales

Social Entrepreneurship in Public Universities



www.up.pt

"Junior University" at the University of Porto

Social Impact

We can all help make our society better

*"Whatever you do will be insignificant,
but it is very important that you do it"*

Albert Einstein